



# MICCAI 2021

24<sup>TH</sup> INTERNATIONAL CONFERENCE ON MEDICAL IMAGE  
COMPUTING & COMPUTER ASSISTED INTERVENTION

September 27 - October 1, 2021  
Strasbourg, FRANCE



**MICCAI**

University

of Strasbourg

**SPONSORSHIP  
PROSPECTUS**



**WELCOME**



Dear Colleagues and Friends,

It is an honor and great privilege for me to invite you to MICCAI 2021, the 24th International Conference on Medical Image Computing and Computer Assisted Intervention, organized by the ICube institute of the University of Strasbourg, France, September 27-October 1, 2021.

MICCAI is the most important international conference in computer science and engineering for healthcare, covering a broad spectrum of fields including artificial intelligence, medical imaging, computer-assisted intervention, information processing and medical robotics. With nearly 2,500 participants every year, it is a major forum for research and innovation. The multidisciplinary nature of MICCAI attracts world-leading computer scientists, engineers, clinicians, students and bioscientists, from a wide range of disciplines at a unique meeting, where together they contribute to the development of novel methodologies and applications in this fast-growing field. The MICCAI Conference series has a long history, having been held in a variety of prestigious venues across the globe since the first edition in 1998 ([miccai.org/events/conference-history](http://miccai.org/events/conference-history)). This will be the third time that MICCAI is organized by a French group – after Saint Malo (2004) and Nice (2012) – and the second time it is held as a virtual event.

The main conference spans over three consecutive days of scientific sessions, keynote lectures and panels of experts sharing their experience and vision related to MICCAI challenges. Two days of satellite events, workshops, tutorials and challenges, surround the main conference. An industrial exhibition completes the program. Industrial partners are an essential part of MICCAI's success. Your presence brings a valuable contribution in terms of scientific content, while providing ideal conditions for the recruitment of future graduates, networking, interaction with experts and decision makers, and technological demonstrations. We are pleased to invite you to join us for this exciting event, in which we are committed to provide you the best opportunities and experience. We hope that you will consider supporting the conference and look forward to welcoming you online in 2021.

On behalf of the entire organizing committee,

Caroline ESSERT, PhD, Habil  
Associate Professor, ICube institute / University of Strasbourg  
General chair, MICCAI 2021



## ABOUT MICCAI



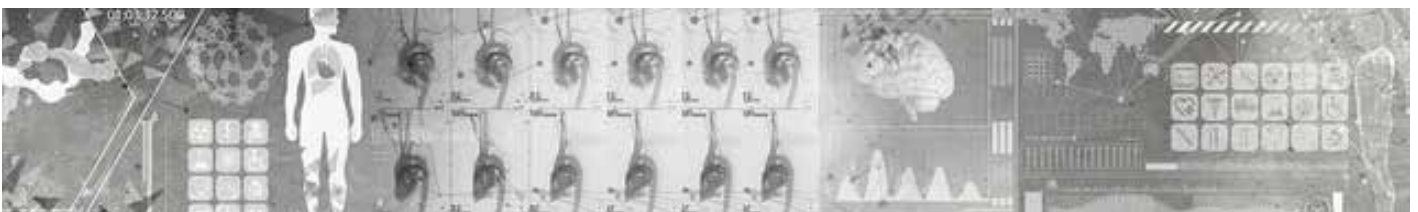
### MICCAI

The Medical Image Computing and Computer Assisted Intervention Society (the MICCAI Society) is dedicated to the promotion, preservation and facilitation of research, education and practice in the field of medical image computing and computer assisted medical interventions including biomedical imaging and medical robotics. The Society achieves this aim through the organization and operation of annual high quality international conferences, workshops, tutorials and publications that promote and foster the exchange and dissemination of advanced knowledge, expertise and experience in the field produced by leading institutions and outstanding scientists, physicians and educators around the world. MICCAI seeks to identify the underlying techniques across different applications, promote their technical and clinical validation, and participate in the development of evaluation standards together with clinicians and medical societies, as well as translation into the industry.

Formed as a non-profit corporation on July 29, 2004, the MICCAI Society oversees a long series of conferences that started in 1998 with the merger of CVRMed (Computer Vision, Virtual Reality and Robotics in Medicine), MRCAS (Medical Robotics and Computer Assisted Surgery) and VBC (Visualization in Biomedical Computing). The first MICCAI conference was held in Boston, Massachusetts, USA in 1998. The MICCAI Society was founded with a focused professional mission and with member enrollment and benefits. The Society is governed by an elected Board of Directors (the MICCAI Board) with officers, including a President, Executive Director, Secretary and Treasurer.

Society staff coordinators are appointed by the Board to help manage and conduct the various activities of the Society, including membership, publications, public communication, and industry relations. The Society's goals and focus are multi-disciplinary in nature and bring together scientists, engineers, physicians, surgeons, educators and students who contribute to and participate in the mission and activities of the Society.

In addition, MICCAI supports the initiatives of various groups of members. The Women in MICCAI initiative aims at strengthening and widening the representation of female scientists in the MICCAI community by pursuing policies that encourage more female participation in the field and ensure fair and equitable career promotion for female faculty and students, policies that assist in overcoming implicit gender bias within the community. The MICCAI Student Board (MSB) represents student interests within the MICCAI society, and aims to stimulate the involvement of students within the MICCAI community. The MSB enhances student networking in the community, engages students in the MICCAI society, and advises the MICCAI board on matters of relevance for students. The MSB organises social and professional and student events during the MICCAI period, in collaboration with local organisers, and maintains the MICCAI Educational Initiative. Special Interest Groups on selected highly dynamic topics also propose various activities around their field of interest.



## **ORGANIZING COMMITTEE**

### **GENERAL CHAIR**

Caroline Essert

### **PROGRAM CHAIRS**

Marleen de Bruijne, Philippe Cattin, Stéphane Cotin, Nicolas Padoy, Stefanie Speidel, Yefeng Zheng

### **SATELLITE EVENTS COORDINATORS**

Cristian Linte, Matthieu Chabanas

### **WORKSHOPS TEAM**

Amber Simpson, Denis Fortun, Marta Kersten-Oertel, Sandrine Voros

### **CHALLENGES TEAM**

Annika Reinke, Spyridon Bakas, Nicolas Passat, Ingerid Reinersten

### **TUTORIALS TEAM**

Vincent Noblet, Sonia Pujol

### **CLINICAL DAY CHAIRS**

Nicolas Padoy, Lee Swanström

### **SUBMISSION PLATFORM MANAGER**

Kitty Wong

### **VIRTUAL PLATFORM MANAGER**

John Baxter

### **SPONSORSHIP CHAIRS**

Anirban Mukhopadhyay, Yanwu Xu

### **YOUNG INVESTIGATORS AND EARLY CAREER DEVELOPMENT PROGRAM CHAIRS**

Marius Linguraru, Antonio Porras, Daniel Racoceanu, Nicola Rieke, Renee Yao

### **SOCIAL MEDIA CHAIR**

Alejandro Granados Martinez

### **GREEN TEAM**

Pierre Jannin, Étienne Baudrier

### **STUDENT BOARD LIAISON**

Éléonore Dufresne, Étienne Le Quentrec, Vinkle Srivastav

## **SPONSORSHIP PACKAGES**

### **PLATINUM SPONSORSHIP**

**€ 12.000**

- 6 (six) free registrations for the full conference
- Booth at virtual exhibition area. Virtual booth will provide the following functions;
  - Company Video Presentation
  - Company Flyer/product document for publishing
  - Dedicated chat channel for the booth to get engaged with the participants with a video call option
- 45-minute presentation slot (pre-recorded presentation only) to be included at the conference program for on demand view without live stream.
- Naming rights to the student travel awards
- Logo with the link of your company and short description (50 words) of your company at the conference website
- Acknowledgement incl. logo on the conference banners (with all sponsors)

### **GOLD SPONSORSHIP**

**€ 8.000**

- 4 (four) free registrations for the full conference
- Exhibitor booth at virtual exhibition area. Virtual booth will provide the following functions;
  - Company Video Presentation
  - Company Flyer/information document to be published in pdf format
  - Dedicated chat channel per booth to get engaged with the participants with a video call option
- 30-minute presentation slot (pre-recorded presentation) to be included in the conference program for on demand view without live stream.
- Logo with the link of your company and short description (50 words) of your company at the conference website
- Acknowledgement incl. logo on the conference banners (with all sponsors)

### **BRONZE SPONSORSHIP**

**€ 5.000**

- 2 (two) free registration for the full conference
- Logo with link to your company at the MICCAI 2021 website
- Logo in the conference program
- Acknowledgement incl. logo on the conference banners (with all sponsors)

### **START-UPS**

**€ 1.000**

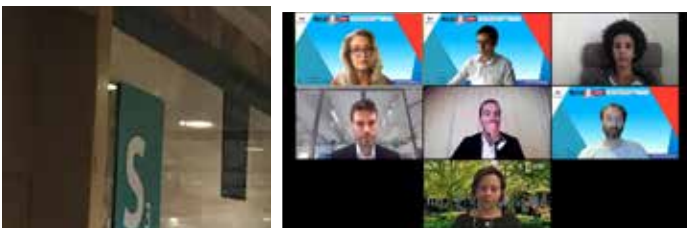
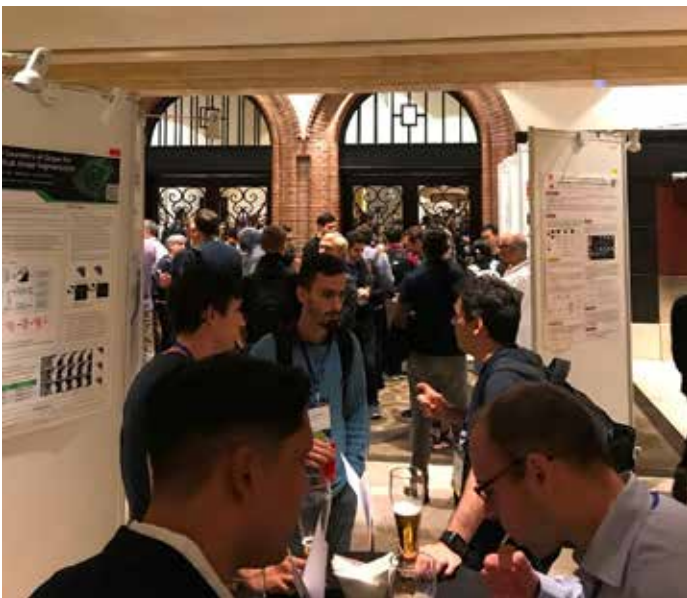
- 1 (one) free registration for the conference
- Exhibitor booth at virtual exhibition area. Virtual booth will provide the following functions;
  - Company Video Presentation
  - Company Flyer/information document to be published in pdf format
  - Dedicated chat channel per booth to get engaged with the participants with a video call option
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## **NETWORKING AT THE MICCAI STUDENT BOARD A&I EVENT**

**Brief description of A&I:** Every year, the MICCAI Student Board organizes an Academia & Industry event. The event begins with a short panel discussion where top academic and industry representatives discuss relevant topics about working in the MIC and CAI fields. Following this there is a networking session, encouraging one-on-one discussions between the panelists, students and other members of academia & industry in small circles.

**MICCAI 2020 experience:** The A&I event in 2020 took place virtually. There was a total of 32 institutional partners, 18 coming from industry. 217 conference attendees took part in the event and participated in the online networking sessions.

**Why is the event interesting for industry partners?** Every year, hundreds of students from the MICCAI community join the A&I event to explore employment opportunities after graduation. This presents a unique opportunity for sponsors to have one-on-one discussions with potential future applicants.





# MICCAI 2021

## INDUSTRIAL EXHIBITION

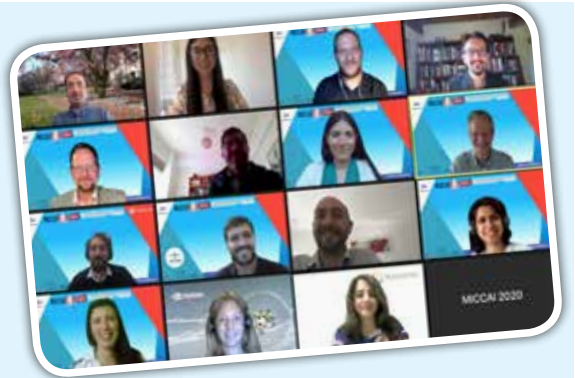
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**MICCAI Forum:** The MICCAI program includes a dedicated industry forum for a multidisciplinary discussion about the future directions of medical imaging and translational aspects about AI. Examples of key questions to be discussed in the forum include: What is the role of AI in clinical workflow? Which AI success stories we should focus upon to accelerate clinical integration? What is the business model of medical imaging AI? Expert radiologists, computer scientists, industrial leaders and investors will share their opinions to a highly motivated audience.

**MICCAI Start-up Village:** The MICCAI Startup Village fosters a strong entrepreneurial community for an audience with growing interest in product development and in the clinical translation of imaging and AI algorithms. We will organize booth space and a Pitch Competition for the startup finalists to showcase their solutions. We welcome opportunities to support these events, the awards at the completion and to open doors to our finalists to validate their ideas, go to market faster, and provide better care.



**MICCAI Exhibition:** MICCAI also hosts an industrial exhibition where delegates from industry show the latest products and solutions available to enhance patient care and streamline operations. By participating in the exhibition, you will be able to promote your products and services to a global audience, demonstrate your latest innovations to a captive audience face-to-face, launch products and make announcements at an internationally acclaimed conference in the field, forge new partnerships and collaborations with professionals and industry personnel from around the globe and most importantly enhance your brand awareness at the premiere medical imaging meeting.





# MICCAI2021

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[www.miccai2021.org](http://www.miccai2021.org)

ORGANIZING SECRETARIAT

)))DEKON  
CONGRESS & TOURISM

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